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**FOR IMMEDIATE RELEASE**

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**Wine Country Network Announces 2024 Tequila Mezcal Challenge Packaging and Design Awards**

Broomfield, CO, Wine Country Network, Inc, publisher of Wine Country International<sup>®</sup> Magazine, The World Book of Whisky, leading producers of professional beverage competitions, has announced the winners of the 2024 Tequila Mezcal Challenge, Packaging, and Design Awards.

Packaging and design are critical components of sales and marketing in the beverage industry. The professional Packaging and Design judging team comprises art directors and marketing mavens who judge how product design stands out in this crowded category.

**2024 Double Gold (Tie) Winners for Single Bottle Design**

- Enelalma Tequila
- Addiccion Mezcal

**2024 Double Gold Winner for Bottle Series Design**

- Amerigave
- Gold and Silver

**2024 Gold Winner for Bottle Series Design**

- Arbitario Artisnal Mezcal
- 4-Bottle Series

**2024 Gold Winner Bottle Design**

- 406 Agave Blanco

The 2025 Tequila Mezcal Challenge is now accepting entries. This year's competitions take place on April 26-27, 2025.

Visit: [www.tegmezchallenge.com](http://www.tegmezchallenge.com)

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